

***KippsDeSanto Co-hosts the Cyber Security Perspectives Event  
for Leading Security Company Executives on September 17<sup>th</sup>***

**MCLEAN, VA – September 17, 2009** - KippsDeSanto & Co., together with Wilson Sonsini Goodrich & Rosati, hosted the well attended *Cyber Security Perspectives* on September 17<sup>th</sup>, which featured a marquee panel of security industry thought leaders and over 50 senior executives from leading IT security companies across the country. Held at the Ritz Carlton in McLean, VA, the event was kicked off with a highly informative and thought provoking panel discussion addressing the growing cyber security threat and the proactive steps necessary to win the battle in today's ever changing market environment.

KippsDeSanto was pleased to introduce such a high caliber line up of panelists who candidly shared their perspectives and experiences in solving the mounting security threat facing government and enterprises today. Featured guests and panelists included:

- Jerry Archer, Senior Vice President and Chief Security Officer for Sallie Mae and former Chief Information Security Officer for INTUIT Inc.;
- Wayne Jackson, who most recently served as CEO of security leader Sourcefire, which he guided from a start-up to a successful \$350 million IPO in 2006; and
- Al Tarasiuk, Chief Information Officer of the Central Intelligence Agency, a position he was appointed to on 1 October 2005.

The interactive panel discussion, moderated by Gretchen Guandolo, a Director of KippsDeSanto, provided keen insights into the challenges that both corporate enterprises and the federal government face in protecting critical data and infrastructure from the continual threat of attacks launched by nation states, organized crime rings, and hackers. As technology and collaboration demands evolve, so do security needs associated with information sharing. Mr. Tarasiuk highlighted this issue saying "...improving information integration and sharing across the community has been cited as an enterprise objective in the Director of National Intelligence's National Intelligence Strategy. On the one hand, we want to protect information better and on the other, we need to share it more. Striking a delicate balance is what we need to deal with everyday".

The growing role of mobile technology, third party systems, and social networking tools was also discussed. Mr. Archer noted the need for enterprises to adjust security solutions to include new technologies that are increasingly being embraced by employees in the workplace. "To suggest you don't have robust mobile in your environment would be a non-starter for most people...access to Gmail, Twitter, Facebook, and other third-party systems is a risk which must be taken on if you expect people to be innovative and clever with regards to product development...Products are going to be developed for [mobile] and it is going to have greater penetration than PCs ever did...It's inevitable that this is where the world is going to go so you have to figure out how to deal with it."

In addition, Mr. Jackson provided some of his thoughts related to data protection and the opportunities for product development within the industry. "If you accept a world where you are inevitably going to be compromised, then the notion of having fine-grained change detection becomes much more important. There are huge opportunities for innovation around compromise detection, loss containment, and system recovery."

A resounding theme from the lively Q&A interaction with executives was the very real security threat faced by organizations today and the need to be aggressive and innovative in creating solutions that protect an enterprise or agency from security risks without stifling productivity or collaboration.

The panel discussion was followed by a cocktail reception where executives from leading security software and services companies had the opportunity to meet and network with their colleagues and peers.

KippsDeSanto would like to thank our featured guests and all attendees for making *Cyber Security Perspectives* such a resounding success.

**About KippsDeSanto & Co.**

KippsDeSanto & Co. is an investment bank focused on delivering exceptional results for leading, growth oriented defense and technology companies. We leverage our creativity and industry experience to provide M&A, private financing, and strategic consulting. Our team has advised on over 100 transactions totaling more than \$10 billion in deal value. Capitalizing on real-time industry trends and in-depth technical and strategic analysis, our solutions-driven approach is highly structured and uniquely tailored to each client. We are recognized for our market insight and broad industry relationships. We help market leaders realize their full strategic value. KippsDeSanto & Co. is not affiliated with any other company mentioned in this release. For more information, visit [www.kippsdesanto.com](http://www.kippsdesanto.com).

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